

OLIVIA WILDISH

CONTACT

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PORTFOLIO

oliviawildishportfolio.com

LANGUAGES

- English
- French

EDUCATION

Professional Certificate

Digital Marketing
York University
Graduated

Associate's Degree

Graphic Design
George Brown College
Graduated

Ontario College Certificate

Art and Design Foundation
George Brown College
Graduated

SUMMARY

Graphic Designer with in-house and freelance experience creating digital-first marketing assets for consumer-facing brands, including automotive retail. Specialized in social media content, motion graphics, and web visuals used across campaigns and promotions. Managed multiple creative projects independently in fast-paced environments. Strong foundation in digital marketing strategy, content planning, and audience-focused design.

SKILLS

- Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects)
- Branding, motion graphics, social media and digital assets
- WordPress, web graphics, HTML and CSS
- Campaign assets, content planning, audience-focused design
- Independent project management and collaboration
- Workflow & Collaboration Tools (Monday.com, Slack, Google Drive, HubSpot)

WORK EXPERIENCE

Graphic Designer

Downtown AutoGroup | October 2024 – Present

- Designed digital marketing assets for consumer-facing automotive marketing campaigns across social media, web, email, and promotional materials to support brand visibility and sales initiatives.
- Created motion graphics for promotional and informational content used across digital platforms.
- Collaborated cross functionally with marketing departments to develop visuals aligned with campaign goals, brand guidelines, and timelines.
- Updated and maintained website content using WordPress, ensuring visual consistency and responsive design across devices.
- Managed multiple design requests simultaneously in a fast-paced environment.

Freelance Graphic Designer

Advanced Creative Labs | September 2024 – April 2025

- Designed social media content and digital assets for agency clients, incorporating brand guidelines while exploring creative concepts.
- Collaborated with creative and marketing teams to refine visual direction and ensure assets aligned with overall campaign goals.
- Created icons, web graphics, and branded visuals for use across websites and digital platforms.
- Managed projects independently, balancing multiple deadlines and client feedback in a fast-paced agency environment.