

OLIVIA WILDISH

CONTACT

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PORTFOLIO

oliviawildishportfolio.com

EDUCATION

Professional Certificate |

Digital Marketing

York University

Graduated

Ontario College Advanced

Diploma | Graphic Design

George Brown College

Graduated

Ontario College Certificate |

Art and Design Foundation

George Brown College

Graduated

SUMMARY

As a Graphic Designer at Downtown AutoGroup, I specialize in developing creative content and marketing materials that enhance brand visibility across digital platforms and print. My role involves collaborating with the marketing team to design assets that support campaigns, promotions, and customer engagement initiatives. Graduated from York University with a focus in Digital Marketing to broaden my knowledge, focusing on social media strategy, content planning, and audience targeting. Proficient in digital marketing design, motion graphics, branding, editorial design and web authoring.

SKILLS

- Strong proficiency in Adobe Creative Suite.
- Knowledge of HTML, CSS, JavaScript, and WordPress.
- Bilingual proficiency (English/French).
- Creating marketing content and visuals across social media channels.
- Leverage marketing initiatives by optimizing digital campaigns.
- Strong time management skills with ability to work independently.

WORK EXPERIENCE

Graphic Designer

Downtown AutoGroup | October 2024 – Present

- Designed visuals for a variety of Business-to-Consumer (B2C) marketing campaigns to support brand visibility and drive sales events.
- Utilized WordPress for web authoring, updating company pages and ensuring a seamless user experience across devices.
- Developed motion graphics for promotional and informative videos.

Freelance Graphic Designer

Advanced Creative Labs | September 2024 – April 2025

- Developed social media content, incorporating brand elements and exploring creative concepts.
- Collaborated with the team to refine creative direction and ensure visual assets aligned with the agency's goals.
- Designed various icons and graphics for web pages and brand materials.